Study Guide of Exam 1: Financial Planning and Asset Management

Purpose of Financial Planning and the Financial Planning Process
Characteristics of the Financial Planning Goal
Most important aspect of financial planning for college students today
Differences between a real or physical asset and a financial asset

## Personal Financial Planning Life Cycle

The Planning Environment - Business Cycles, Inflation, where you live, your career
The three methods for increasing net worth or wealth
Differences between a balance sheet versus income statement as a long or short term financial planning instrument

Definitions of Assets, Liabilities and Net Worth
Calculation of a solvency ratio for determining financial health
Main purpose of a budget in the financial planning process
Calculation of the compound annual rate of return on an investment
Calculation of the present value of a lump sum payment sometime in the future
Calculation of the future value of a lump sum made to day invested at some rate of return
Calculation of the present value of a series of payments
Calculation of the future value of a series of payments
Difference between a marginal tax rate and an average tax rate
Difference between a progressive vs. regressive tax rate
Differences in tax filing status ---
Differences between a tax deduction versus tax credit
What types of income are subject to federal tax
Differences between a Roth vs. Traditional IRA
Calculation of taxes on capital gains transactions using short versus long term gain criteria
The most important rule for establishing your savings plan
Knowledge of the differences in what you may have to pay for a lost ATM/Debit card versus a Credit Card based on number of days you information your financial institution

Steps to the auto purchase decision
Calculation of the costs involved in evaluating purchase of an auto --- depreciation, maintenance, insurance, property taxes - which ones are one time which are ongoing

Ongoing costs of homeownership
Costs and obligations related to leasing a car
Calculation of the amount that might be available from a home equity loan to buy a car
What are the appropriate versus non-appropriate uses of a credit card
Qualifications for getting a Stafford or Perkins loan
Differences in financial institutions where you might get a loan or have a savings account
Calculation of a debt safety ratio for securing a loan from a bank
Differences among life insurance policies
How to use the cash value on a permanent life insurance policy and what are the characteristics of the loan

Differences in the types of coverage on an auto insurance policy
Ways to reduce the cost of the premium for auto coverage
Advantages versus disadvantages of term insurance, as opposed to permanent life insurance

